

MEDIA RELEASE

For immediate release

August 2010

Anchor Industries creates the first electronic Lifting Guide for the industry

Anchor Industries, leading supplier of products and services to the lifting and rigging industry in Southern Africa introduces the first electronic lifting guide for this market. The Apex80 Lifting Guide was created in an effort to increase efficiency within the lifting and rigging industry and to provide users and distributors with information to safely perform lifting operations.

About the Apex80 Lifting Guide

The guide consists of several easy referenced chapters including, Anchor Industries' Lifting & Rigging catalogue, product manuals, South African Legislation and standards, a glossary of terms and the most common errors made when inspecting equipment. Additionally there are two interchangeable chapters, that is, a set of sling costing sheets and certificates in the Client version, and a 100-page fully customisable inspection register for lifting tackle in the End User version.

General information includes various aspects of lifting and rigging operations, standards, legislation, work load limits (WLL), sling angles and among others, calculating sling leg lengths.

The certificate layouts comply with the South African National Standards (SANS) and provide users with a standard, easy-to-read layout and in-depth information on the equipment.

The interactive chain and SWR sling costing spreadsheet in the Client version is designed to ensure that the correct sling is supplied for the specific application and all components have been included in the costing. It also provides a bill of materials and instructions for the relevant staff assembling the slings.

The inspection register included with the End User version is fully customisable and enables the capturing of all lifting tackle as required by the Occupational Health & Safety Act. The index page details information about the location, certificate number, next inspection date and status of the product. As opposed to a printed guide, the electronic format enables the End User to swiftly view the available equipment and scheduled inspection dates.

Great interest has been generated in Johannesburg after Dale Hutcheson, Anchor Industries Managing Director, conducted the first demonstrations to their clients. These clients have expressed the benefits they foresee this guide to have for their businesses, as well as for the End

User. “The guide is available to our clients at no charge. They are able to use the equipment register, various information pages and certificate layouts in the execution of their services,” says Hutcheson. With the positive response received in Johannesburg, workshops and demonstrations have been scheduled to take place at the Cape Town and Durban branches.

The motivation to compile the lifting guide was initially as a result of the demand by Anchor Industries’ sales staff. However, the intention now is to present the industry with easy-to-access information that will ensure that the correct product is used according to the requirements of the job. “We are striving to educate users on safety aspects when operating lifting equipment in order to create greater product and safety awareness,” continues Hutcheson. “This guide along with our WLL and inspection posters, comprehensive certification, product marking and availability, is designed as a complete Apex80 system on how to manage your rigging department.”

In keeping with the easy use and interactive nature of the guide, various pages are available for download in the client login section of the Anchor Industries website. Visit www.anchors.co.za

The Apex80 Lifting Guide is available from all Anchor Industries branches. Upon request, a sales representative will demonstrate the system to the client. For more information on the lifting guide and other products, contact the head office on 021 – 531 0525 or salescpt@anchors.co.za.

Anchor Industries also operates within the marine and offshore mooring markets by supplying products for sale and rental as well as on- and off-site services.

Ends

For further press information contact:

Chatroom

Roshaan Patel, Account Executive

P: +27-21-422 2806

E: roshaan@chatroom.co.za

Notes to the editor

Anchor Industries Facts and Figures:

- A government registered Lifting Machinery Entity (LME) with in house Lifting Machinery Inspector (LMI).
- Member of Lifting Equipment Engineering Association of South Africa (LEEASA)
- The only stockist and supplier of offshore chains and anchors in Southern Africa
- Over 16 years experience in the marine, mooring and lifting industry

- The only stockist of rental mooring equipment in Southern Africa
- Internationally recognised as having an independently audited DNV approved ISO 9001:2008 Quality Management System – Det Norske Veritas (DNV)
- All SWR slings are made to either EN13414 or SANS7531 specifications and chain slings to EN818 or SANS7593 specifications
- Proven track record both locally and internationally on large projects for clients such as Acergy, Dolphin Drilling, Global Offshore, Sasol, DCD Dorbyl and Petroleum Supply Co.

For more information on Anchor Industries please visit www.anchors.co.za